

BCF'S STRATEGIC FEW

BUILD OUT COMPARISON	
TACTICS	STRATEGIC
<p>a. BCF's What</p> <ul style="list-style-type: none"> i. BCF's How 	<p>a. BCF's What</p>
Growing the Assets	
<p>a. \$25 million by 25th Anniversary (2026)</p> <ul style="list-style-type: none"> i. Bring in 10 New Funds Annually <ul style="list-style-type: none"> 1. 2-3 being future funds to build out legacy pipeline ii. Prepare, present and adhere to organization budget <p>b. Identify/Evaluate Stakeholders/ Work On The Value Proposition</p> <ul style="list-style-type: none"> i. Meet regularly with existing fundholders ii. Build relationships with community professionals/referral partners (attorneys, financial planners, accountants, etc.) iii. Continue to develop relationship with investment manager <p>c. What does "Regional" mean for the BCF?</p> <p>d. Evolving Technologies</p> <ul style="list-style-type: none"> i. Utilization of existing software ii. Seek training to improve CF knowledge and development skills iii. Evaluate IT hardware and software needs and fill need by priority 	<p>a. \$25 million by 25th Anniversary (2026)</p> <p>b. Identify/Evaluate Stakeholders Work On The Value Proposition</p> <p>c. What does "Regional" mean for the BCF?</p> <p>d. Evolving Technologies</p>
Raising Community Awareness	
<p>a. Continued Outreach to Community</p> <ul style="list-style-type: none"> i. Organization speaking engagements (the speaking tour) <p>b. Engaging Donors by Generation</p> <ul style="list-style-type: none"> i. Intentional marketing that fits generational groups ii. Annual appeal mailer iii. Monthly e-newsletter, regular press releases and social media <p>c. Recognition of the Foundation in the community and differentiates it from any "coopetition"</p> <ul style="list-style-type: none"> i. Build relationships with area organizations ii. Take opportunities to mentor organizations <ul style="list-style-type: none"> 1. Through assisting in development of strategic plans, budget reviews, nonprofit administration, planned giving education, etc. <p>d. Programming Focus</p> <ul style="list-style-type: none"> i. Grant Cycle (spring and fall) ii. Scholarship Cycle iii. Legacy Gala iv. Annual Programming v. Planned Giving 	<p>a. Continued Outreach to Community</p> <p>b. Engaging Donors by Generation</p> <ul style="list-style-type: none"> i. Intentional marketing that fits generational groups <p>c. Recognition of the Foundation in the community and differentiates it from any "coopetition"</p> <p>d. Programming Focus</p>

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<ul style="list-style-type: none"> a. BCF's What <ul style="list-style-type: none"> i. BCF's How 	<ul style="list-style-type: none"> a. BCF's What
Community Leadership Involvement	
<ul style="list-style-type: none"> a. Represent the BCF among community leaders <ul style="list-style-type: none"> i. Be a consistent presence at community/business events b. Strengthen relationships with city c. Intentional engagement with political leaders d. Develop corporate partnerships 	<ul style="list-style-type: none"> a. Represent the BCF among community leaders b. Strengthen relationships with city c. Intentional engagement with political leaders d. Develop corporate partnerships
Board and Organizational Governance	
<ul style="list-style-type: none"> a. Board Development <ul style="list-style-type: none"> i. Quarterly executive committee meetings/updates ii. Board retreat annually iii. Onboard and continuously educate board through development of topics iv. Facilitate efficient and effective board meetings b. Accreditation <ul style="list-style-type: none"> i. Apply in FY 23/24 and maintain renewal every three years c. Staffing & Operations <ul style="list-style-type: none"> i. Evaluate staffing needs to make appropriate hiring and task delegation decisions ii. Annual reviews of staff iii. Conduct regular coaching as needed iv. Ensure efficient day-to day office functioning 	<ul style="list-style-type: none"> a. Board Development b. Accreditation c. Staffing & Operations